



YEPE

YELLOW

Transparency. Honesty. Good Vibes.

PAPER

This whitepaper outlines the vision, tokenomics, roadmap, and future plans for YEPE, a community-driven project inspired by the iconic frogs of meme culture. YEPE aims to build a transparent, supportive, and long-lasting community, blending art, humor, and blockchain technology to create a space where people can connect, learn, and grow together.



More Info Inside

Take your time and carefully read through the content of this yellow paper.

This is the first version of the YEPE yellow paper. Nothing is set in stone yet and this document can change in the future. Always DYOR.

www.yepecoin.com

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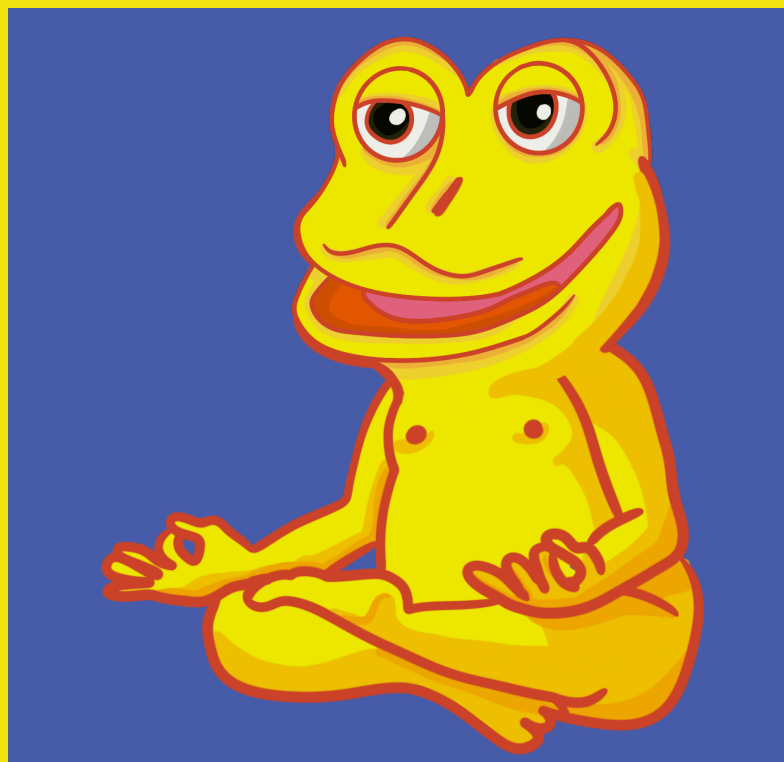
Welcome to YEPE

Thank you for joining us on this journey. Whether you're here to stay or just exploring, we're excited to have you with us as we build something truly unique.

Born from the creative mind of Matt Furie, the artist behind the iconic Pepe the Frog, YEPE is the first yellow frog from Furie's universe to be immortalized on the blockchain. Inspired by the meme culture that has taken the crypto world by storm, YEPE sets itself apart with a focus on transparency, honesty, and fostering a positive community.

While many meme tokens are fleeting, chasing short-term gains, YEPE has a different mission. We aim to build a family—a community where everyone feels welcomed, whether they're a long-term holder or just passing through. At YEPE, selling isn't shamed. We understand that everyone's journey in crypto is unique, and we've created an environment where people can find peace from the chaos that often surrounds the space.

YEPE is about creating a space for people to connect, share ideas, and have fun. Our team believes in the power of transparency and good vibes, which is why we communicate openly with our community at every step. From the establishment of a multi-sig marketing wallet to ensure funds are used wisely, to our emphasis on community-driven growth, YEPE is built on trust.





YEPE's future is not dictated by a central authority but is shaped by its community. We believe that as a project rooted in meme culture, the voice of our supporters is what will guide YEPE to its final form. From community polls to meme contests, our approach to engagement ensures that YEPE is a token that belongs to its users. As the YEPE family grows, so too will the character, narrative, and potential of this unique digital asset.

Yepe's Origins

YEPE was born from the creative universe of Matt Furie, the mind behind some of the most iconic frogs in meme culture. Furie's previous creations like Pepe became symbols of internet culture, crossing over into the realms of cryptocurrency with numerous tokens. However, YEPE stands apart as the first yellow frog to be immortalized on the blockchain, making it a significant addition to the ever-evolving world of digital assets.

YEPE isn't just another PEPE clone. Its story originates from the Mindviscosity comic by Matt Furie, released in 2021. While previous frogs like Pepe were known for their chaotic and degen appeal, YEPE presents something new: a character that represents loyalty, wisdom, and care. This makes YEPE the perfect ambassador for a new era of meme tokens—one rooted in positivity and long-term community



The Rise of Meme Tokens

The world of meme tokens has exploded in recent years, driven by communities, humor, and the viral nature of internet culture. What began with tokens like Dogecoin and PEPE has transformed into a broader movement. These tokens represent more than just digital currency; they are symbols of community spirit and collective creativity.

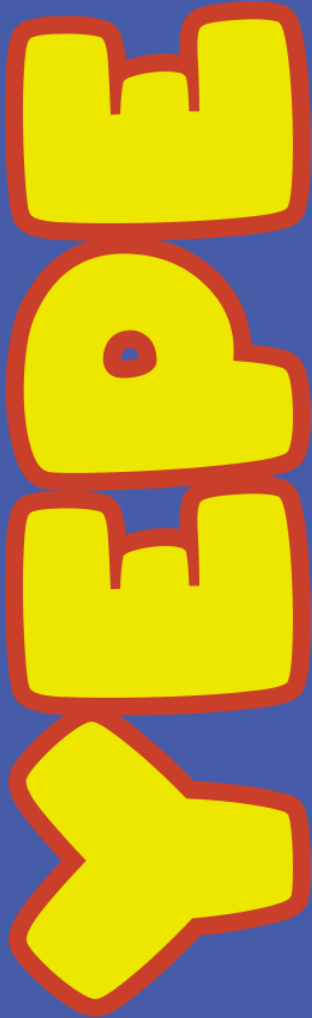
However, while many meme tokens chase short-term gains, YEPE takes a different approach. We recognize the importance of community over profit, transparency over speculation, and sustainability over hype. We've seen how projects can rise and fall quickly in the crypto space, and we're committed to ensuring that YEPE doesn't follow the same path. Our project is built on trust, communication, and shared goals.

Yepe's Unique Approach

What truly sets YEPE apart is our commitment to transparency and good vibes. From day one, our team has been open about the project's plans, challenges, and progress. We've built YEPE with the belief that a strong foundation of trust is what will keep the community growing and thriving.

For instance, the blacklisting of two wallets—accounting for 31% of the total supply—was a turning point. This unexpected event not only created scarcity, leaving 69% of the tokens in circulation, but it also demonstrated our adaptability and commitment to fair distribution. While other projects might hide or downplay such events, we embraced it, turning it into part of the YEPE story.

YEPE HIGHLIGHTS



Furie Facts

Furie's work has been featured in various art exhibitions in the U.S. and Europe, and he was the subject of the 2020 documentary *Feels Good Man*, which explores Pepe the Frog's cultural impact.

YEPE: A Unique Frog in the Meme Ecosystem

YEPE stands out in the vast world of meme tokens. It is the first yellow frog from Matt Furie's universe, immortalized on the blockchain. As the crypto world becomes more saturated with clones and replicas, YEPE offers something original—a character with its own identity and purpose. Not just another PEPE copycat, YEPE is meant to embody positivity, wisdom, and loyalty, bringing a fresh and grounded narrative to meme culture.

Community-Driven Growth

From the beginning, YEPE has been a different breed of token—it's about building a community. Our approach to growth has been organic, allowing the YEPE family to shape the project's future. With initiatives like meme contests, social media engagement, and direct communication with the team, YEPE is driven by the voices of its supporters. This has resulted in a strong, loyal community that continues to grow, both in numbers and spirit.

100 MILLION \$YEPE

69% IN CIRCULATION

31% LOCKED OUT

0% TAX

CONTRACT RENOUNCED

100% COMMUNITY

NO BIG TEAM WALLETS

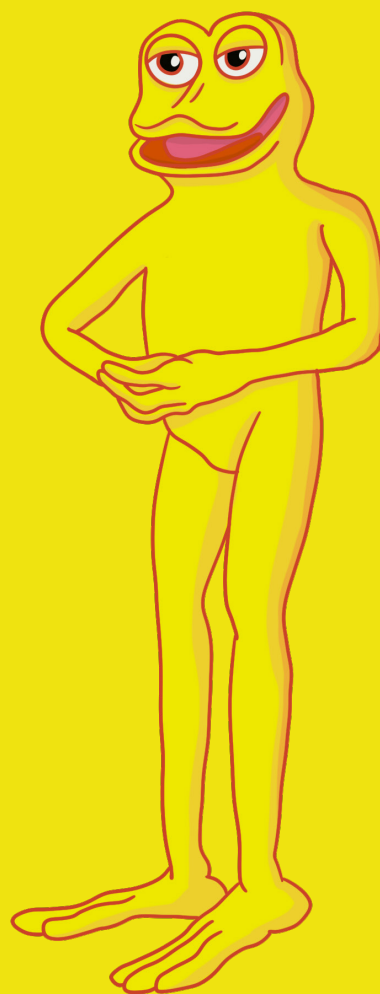
Launch Success and Community Support

The launch of YEPE was a major milestone, with 10 deadblocks set up to prevent early manipulation. Despite the presence of snipers attempting to push the market, YEPE's system was able to counter these tactics, keeping the launch fair and controlled. The result was a strong initial circulation and the creation of a multi-sig marketing wallet, securing 4% of the total supply for future use.

One of the most unexpected and magical moments in the project's history was the blacklisting of two wallets, locking 31% of the token supply. This event turned what could have been a setback into a unique story, leaving exactly 69% of the supply in circulation. The community embraced this as a sign of balance, creating a narrative that resonates with YEPE's playful yet structured approach to growth.

Commitment to Transparency and Trust

One of the key differentiators for YEPE is our unwavering commitment to transparency. Every decision made by the team is communicated clearly to the community, from the setup of the multi-sig wallet to the handling of unexpected challenges. We believe that trust is the foundation of any successful project, and YEPE's focus on honesty and openness has created a safe, positive environment for both new and experienced crypto enthusiasts.



HOW FURIE'S LEGACY SHAPES YEPE'S MISSION



A Creative Visionary

Matt Furie is a celebrated American artist and cartoonist, best known for creating Pepe the Frog, one of the most iconic and recognizable characters in meme culture. Originally debuting in Furie's 2005 comic series "Boys Club," Pepe started as a laid-back, goofy character in a comic that was filled with humorous depictions of youth culture. However, Pepe's appeal quickly transcended its original comic pages and found a life of its own on the internet.

Pepe's simple design and relatable catchphrase, "Feels good, man," captured the imagination of millions, turning the character into a viral meme. Over time, Pepe evolved beyond Furie's control, becoming one of the most shared and remixed images on the internet, cementing its place as a symbol of meme culture.

From Meme to Crypto: Pepe's Influence on Cryptocurrency

As meme culture began to merge with the burgeoning world of cryptocurrency, Pepe found a new life in the form of meme tokens. Projects like PEPE and others sought to capture the viral energy of internet culture, creating tokens that played on the appeal of memes while engaging crypto enthusiasts with a sense of humor and community spirit. These tokens became a way for people to participate in the world of cryptocurrency while also celebrating the lighthearted nature of internet humor.

Pepe's image and ethos spread like wildfire in the crypto community, spawning countless derivatives and offshoots. However, many of these projects lacked the depth or creativity that defined Furie's original creation. They were often short-lived, focusing on quick gains rather than building something meaningful or long-lasting. This presented an opportunity for a new kind of frog character to emerge—one that stayed true to Furie's vision while embracing the values of transparency and community.

YEPE, the first yellow frog from Matt Furie's universe, was introduced in Furie's 2021 "Mindviscosity" comic. While Pepe represented a more chaotic, carefree spirit, YEPE embodies a different energy—one that is loyal, grounded, and wise. YEPE stands as a character that brings a sense of calm and stability, offering a fresh perspective in a meme world often dominated by chaos and hype.



YEPE's creation is deeply rooted in Furie's artistic legacy, but it also carves its own path. While Pepe and its derivatives have often been co-opted in ways that Furie could not control, YEPE is a project that remains faithful to Furie's original intention of fun, positivity, and community-building. YEPE brings these elements into the crypto space, creating a project that is not just about speculation or profits but about fostering a sense of belonging and transparency.

Furie's influence on the meme and crypto scene cannot be overstated. His creation, Pepe, continues to resonate across cultures and platforms, influencing the rise of entire crypto communities. YEPE builds on this legacy, offering a token that not only captures the whimsical, creative spirit of Furie's world but also strives to be a force for good within the often unpredictable world of cryptocurrency.

As YEPE grows, it continues to honor the essence of Matt Furie's artistic creations. By blending humor, art, and blockchain technology, YEPE aims to establish itself as a unique and lasting project—one that embodies the best of meme culture while embracing the principles of transparency,

CALM BEFORE THE STORM

From Chaos to Calm: YEPE's Safe

Crypto can often feel like a whirlwind of chaos, with projects rising and falling at lightning speed. In this environment, YEPE offers something different—a calm, stable presence where people can take a breather and feel safe. We've worked hard to create a space where the noise of the market doesn't dominate, and instead, the focus is on building meaningful connections.

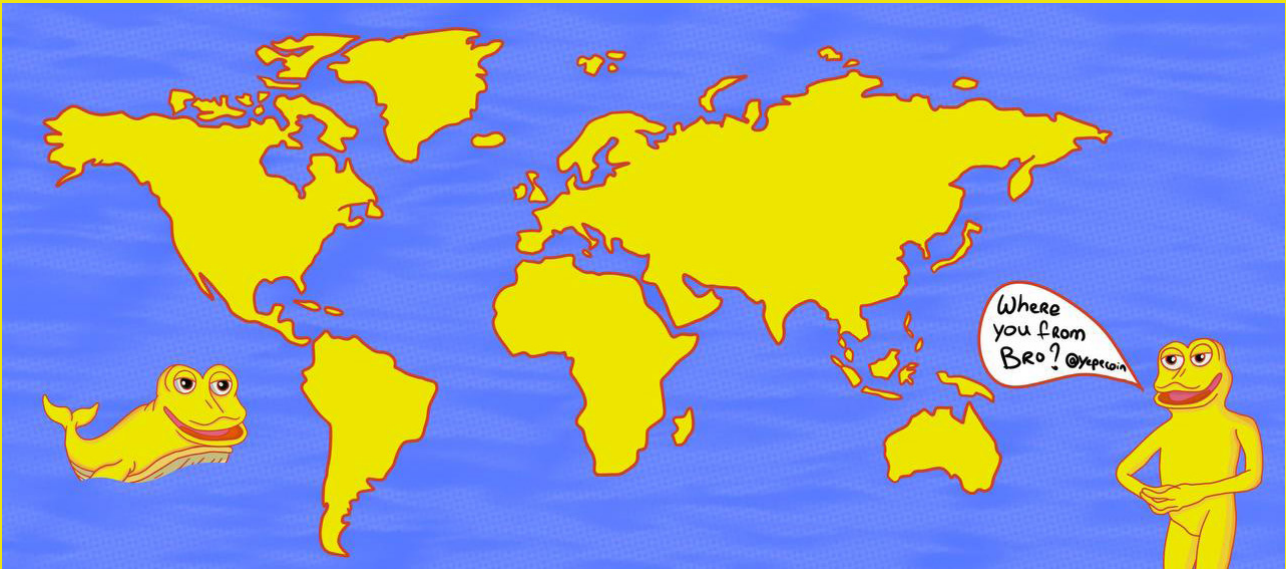
YEPE provides a sanctuary from the volatile and often unpredictable nature of crypto. While we celebrate the fun and excitement that comes with the meme culture, we also place a high value on stability and consistency. Our community isn't just about chasing the next big pump—it's about finding a place to chill, connect, and enjoy the journey together.

Building a True Community

YEPE's community is designed to be inclusive, welcoming anyone who shares our values of positivity, honesty, and good vibes. Whether you're holding for the long term or taking part in the journey for just a short while, there's always a place for you here. We believe in respecting each person's individual journey, and that's why selling isn't shamed in our community. Every member contributes to the YEPE family in their own way.

One of the ways we maintain such a positive user experience is through constant engagement with our community. YEPE is a collaborative project where the community's voice is heard. We regularly host events like meme contests, allowing our supporters to showcase their creativity and win recognition in our YEPE Hall of Fame.





Community Engagement on a Global Scale

YEPE is more than just a local phenomenon—our goal is to create a global community that transcends borders and connects people from all walks of life. In a world where cryptocurrency and meme culture have no geographical limits, YEPE aims to become a unifying force, bringing together people from different countries, cultures, and backgrounds under one shared vision of positivity, transparency, and fun.

With our unique blend of meme culture and blockchain technology, YEPE is poised to capture the attention of a diverse and international audience. Our project embraces the decentralized nature of cryptocurrency, making it accessible to anyone, anywhere in the world. Whether you're in North America, Europe, Asia, or beyond, YEPE welcomes you to join the family.

Our long-term vision includes expanding YEPE's presence on a range of cryptocurrency exchanges and platforms around the world. We are actively working towards listings on major platforms like CoinMarketCap (CMC) and CoinGecko (CG), ensuring that YEPE is visible to a global audience of investors and enthusiasts.

As the project continues to grow, we are also exploring potential listings on centralized exchanges (CEXs). This will allow more people around the world to easily access and trade YEPE, increasing liquidity and market reach. Our careful, deliberate approach to growth ensures that we stay true to our values of transparency and community-first decision-making as we expand into new markets.

YEPE's success is rooted in its strong community, and we are continuously working to foster partnerships and relationships with other global projects and influencers in the space. Our collaboration with artists, creators, and meme enthusiasts across different cultures ensures that YEPE remains dynamic and engaging for audiences worldwide.

TEAM WORK MAKES THE DREAM WORK



Building for the Long Term

The YEPE team is not focused on quick wins or short-term gains. Our goal is to build a project that stands the test of time. We understand that success in the crypto space comes from careful planning, adaptability, and a strong community foundation. That's why we are constantly looking for ways to improve and grow, while always keeping our community at the center of everything we do.

Each member of our team is dedicated to the long-term success of YEPE. We believe that by staying true to our values of transparency, honesty, and good vibes, we can build a project that not only delivers financial returns but also creates a positive, lasting impact in the crypto world.

Community Engagement on a Global Scale

Behind YEPE is a dedicated core team of four experienced crypto enthusiasts who have a deep understanding of blockchain, community management, and project development. From the outset, the team has been committed to building a project that stands out not only for its innovation but also for its unwavering dedication to transparency, honesty, and positive vibes.

Our team brings together a range of skills that have been instrumental in the success of YEPE. From design and branding to community engagement and strategic planning, each member plays a vital role in ensuring that YEPE continues to grow in a sustainable, community-driven way. What sets us apart is not just our expertise but our shared vision of creating something lasting and meaningful in the crypto space.

One of the core values that unites our team is the belief in transparency. In an industry where many projects operate behind closed doors, the YEPE team is committed to making decisions in the open, with the community as a key part of the process. From our multi-sig marketing wallet to our communication strategy, we ensure that our community is always informed and involved.

This transparent approach has been fundamental to building trust within the YEPE community. We recognize that our supporters are more than just token holders—they are partners in the journey, and their input is critical to our success. Every major decision, whether it's related to marketing, development, or partnerships, is made with transparency and accountability in mind.

In addition to the core team, YEPE has a growing group of community moderators who play an essential role in maintaining the positive, supportive environment that our project is known for. These moderators are not just selected based on activity—they are handpicked from within the community because they embody the values of YEPE. Their dedication to fostering good vibes and helping others is what keeps the YEPE family strong.

As the project continues to grow, we will expand the moderation team by choosing individuals who have demonstrated a commitment to our principles of transparency and inclusiveness. Our moderators are the first line of communication between the team and the community, and their work ensures that the YEPE experience remains positive and

YEPE ROADMAP

Phase 1: Foundation and Launch

Launch of YEPE with a total supply of 100,000,000 tokens.

Renouncement of contract ownership to enhance decentralization.

Implementation of 0% tax on all transactions for ease of trading and community trust.

Liquidity Pool (LP) Burn

100% of LP tokens burned to ensure that liquidity is locked forever, providing security for the community and protecting against rug pulls.

Blacklisted Wallets and Deflation

31 million tokens locked permanently in blacklisted wallets, creating a deflationary effect and enhancing the value of the circulating supply.

Community-driven transparency, allowing users to verify blacklisted wallets using the Read Function #6 on Etherscan.

YEPEBANK.ETH Multi-Sig Marketing Wallet

Creation of a multi-sig wallet funded with over 4.5% of the total supply, contributed by both the team and the community.

Funds dedicated to growth initiatives, marketing, OTC deals, and future CEX listings.

Phase 2: Community Building and Initial Growth

Growing the YEPE Community

Active engagement with the community through social media platforms like Twitter and Telegram. Hosting regular meme contests, with winners showcased in the YEPE Hall of Fame to foster creativity and engagement.

Transparency and Trust

Continued use of the multi-sig wallet to fund marketing initiatives and other essential activities, with full transparency on fund allocation.

Open communication through frequent updates from the team, ensuring the community is informed of every development.

Initial Listings on Aggregators

Secure listings on major platforms like CoinMarketCap (CMC) and CoinGecko (CG) to increase visibility and accessibility.

Use funds from YEPEBANK.ETH to support these listings and further marketing efforts.

Strategic Partnerships

Collaborate with artists, content creators, and influencers to further expand YEPE's presence in the meme and crypto space.

Form partnerships with other crypto communities to increase awareness and foster a wider network of supporters.

YEPE



Phase 3: Expansion and Market Growth

Centralized Exchange (CEX) Listings

Explore listings on centralized exchanges (CEXs) to provide more liquidity and trading options for YEPE holders. Use a portion of the YEPEBANK.ETH wallet to secure market makers, ensuring smooth trading and liquidity on these platforms.

International Community Expansion

Grow YEPE's global footprint by targeting international crypto communities. Expand meme contests, social media campaigns, and partnerships to engage audiences from different regions.

Organic and Sustainable Growth

Continue prioritizing organic growth over hype-driven strategies, ensuring the community remains at the center of all decisions. Foster a supportive environment that encourages long-term holding and engagement, avoiding pump-and-dump dynamics.

Phase 4: Long-Term Development

Sustained Marketing and Partnerships

Continue leveraging YEPEBANK.ETH to fund long-term marketing initiatives, including paid campaigns and strategic partnerships with platforms and influencers. Build on existing relationships and form new ones to expand YEPE's reach in both the crypto world and beyond.

YEPE Community Governance

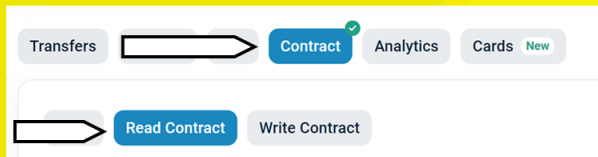
While YEPE does not plan for DAO governance in the short term, we aim to gradually involve the community in decision-making processes through more structured channels. Establish clear mechanisms for gathering community input, ensuring that YEPE's direction is shaped by its supporters.

HOW TO CHECK THE BLACKLISTED WALLETS?

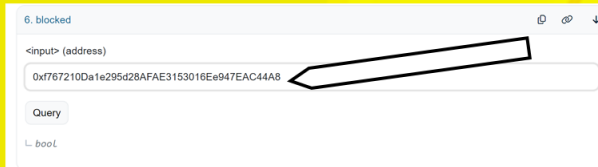
HOW TO VERIFY THE BIG BLACKLISTED WALLETS YOURSELF?

1. GO TO OUR CONTRACT ON ETHERSCAN.IO

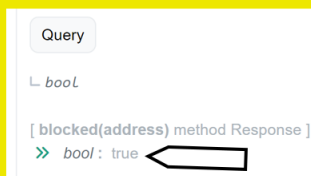
2. CLICK ON CONTRACT > READ CONTRACT



3. GO TO READ FUNCTION #6 CALLED BLOCKED AND ENTER THE WALLET ADDRESS YOU WANT TO CHECK



3. CLICK ON QUERY; TRUE MEANS THE WALLET IS BLACKLISTED AND CAN'T SELL OR TRANSFER ANY SYEPE



4. THIS IS HARDCODED IN THE CONTRACT AND CAN NOT BE CHANGED AS THE CONTRACT IS RENOUNCED.

```
if(block.number <= launchBlock + deadBlocks && from == address(uniswapV2Pair) &&
to != routerCA && to != address(this) && to != address(uniswapV2Pair)){
  blocked[to] = true;
  emit BoughtEarly(to);
}

require(!blocked[from], "Sniper blocked");
```



WHERE TO FIND US?

YEPE
XYZ



Website: <https://yepecoin.xyz/>

Twitter: <https://twitter.com/yepecoin>

Telegram: <https://t.me/YepeCoinETH>